



INTERNATIONAL CONFERENCE

*African Culture(s) in the Era of
Globalisation: The Intersection of
Traditions, Cultural Diversity, and
Development*

Date: 13 & 14 March 2025

Venue: FOMIC Polytechnique University
Institute, Buea-Cameroon



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Day 1: 13 March 2025

Guest Speaker: Professor Emeritus Beban Sammy Chumbow
9:00AM-9:30AM

Roundtable Conference

<i>Cultural Festivals and National Development</i>	
Time	Participants
9:30AM-10:00AM	Prof. Irene S. Egyir (University of Ghana) Prof. Enongene Sone (Walter Sisulu University SA) Prof. Nanche Billa (University of Maroua) Prof. Taku Victor (University of Buea) Prof. Esendugue Fonsah (University of Georgia) Dr Patricia Nkweteyim (University of Buea) Ms Pani Nalova (University of Buea)

Panel Presentations

Panel 1: 10:20AM-12:40PM

Time	Presenter	<i>Title of Presentation</i>	Affiliation of Presenter
10:20AM-10:30AM	Dr Salamatou	<i>Archéologie de la vie sociale dans les grandes plantations coloniales au Cameroun et mise en évidence de la permanence du modèle de gestion coloniale de la classe ouvrière.</i>	CNE-MINRESI
10:30AM-10:40AM	Dr Awounang Sonkeng Francine Ulrich	<i>Diaspora africaine et vulgarisation de la mode africaine contemporaine</i>	Université de Dschang, Cameroun
10:40AM-10:50AM	Dr Trezia Ndlovu Dr Ellen Makiwa	<i>Integrating Indigenous Knowledge Systems and new technologies in addressing environmental challenges: Reality or fantasy?</i>	
10:50AM-10:60AM	Fonge Florence Tonzock Esigha	<i>Ecotourism and Cultural Sustainability in Africa</i>	Université de Buea



11:00AM-11:10AM	Isah Ibrahim (Ph.D)	<i>Green is Grin: Conceptualizing the Anthropomorphic Dialectics of Nature in Alembong's Green Call</i>	Ahmadu Bello University, Nigeria
11:10AM-11:20AM	James N. Tasah	<i>The Role of Colonial languages in the Endangerment in Minority languages in Cameroon: A case study of two primary schools in Maroua</i>	University of Maroua, Cameroon
11:20AM-11:30AM	Kimah Comfort Sjinkwe (PhD) Botanga Lilian (M.A.)	<i>Understanding the Dynamics of African Cultures within the context of Globalization: An Intersection of Tradition, Cultural Diversity And Development in Bali Nyonga 1985-2016.</i>	University of Bamenda, Cameroon
11:30AM-11:40AM	Ayonghe Lum Suzanne, PhD	<i>African cinema and its impacts on cultural integration</i>	University of Buea
11:40AM-12:40AM	Coffee Break		

Panel 2: 12:40PM-4:30PM

Time	Presenter	Title of Presentation	Affiliation of Presenter
12:40AM-12:50AM-	Dr Gandu Sebastien	<i>Bilingualism, Biculturalism, Bijuralism in Cameroon: Reality or myth?</i>	University of Buea
12:50PM-12:60PM	Dr Mbu Dora Nyuykighan	<i>Gender Representations IN Selected NSO Folktales OF THE North West Region OF Cameroon</i>	University of Yaounde I, Cameroon
1:00PM-1:10PM	Dr Nanche Billa Robert	<i>Les déterminants socio-démographiques de la variété d'habitats à Maroua</i>	Université de Maroua
1:10PM-1:20PM	Prof. Nasser Madi	<i>Mode de communication en ligne Projet de sujet de communication : « Les entrepreneuses sportives au Cameroun : une analyse des défis et des réussites »</i>	Université de Ngaoundéré
1:20PM-1:30PM	Dr NGONO Lucrèce	<i>Cultures africaines et développement durable Préservation du patrimoine culturel africain à l'ère de la mondialisation Préservation du patrimoine culturel de Ngan-Ha au Nord-Cameroun à l'ère de la mondialisation</i>	Université de Bertoua
1:30PM-1:40PM	Dr Noela Mesanga Lambe	<i>Hate speech as a hindrance to continental integration</i>	University of Buea
1:40PM-1:50PM	Dr Patricia N. Nkweteyim	<i>Diaspora Communities and the Global Spread of African Cultures: The Case of Selected Cameroonian Ethnic Groupings in the USA</i>	University of Buea
1:50PM-2:50PM	Lunch Break		



2:50PM- 2:60PM	Dr Patrick Roland Ntsama	<i>Mondialisation et occidentalisation de la musique camerounaise : le cas de l'art de lyrique.</i>	Université de Douala
3:00PM- 3:10PM	Prof. Mpoche Nformi Kizitus & Dr Minang Moses	<i>Language and Thought in Evolving African Culture</i>	University of Douala
3:10PM- 3:20PM	Prof. Martin Elouga	<i>Institution muséale : instrument de déstructuration des espaces endogènes de conservation de biens culturels et de perpétuation du néocolonialisme.</i>	Université de Yaoundé I
3:20PM- 3:30PM	Prof. Esendugue Greg Fonsah, PhD	<i>English-Lekongho Dictionary: Preservation and Discontent</i>	University of Georgia
3:30PM- 3:40PM	Rita Gola Nfon	<i>Demagoguery in Africa: A study of Nol Alembong's and Eunice Ngongkum's Selected Poems</i>	University of Ngaoundere
3:40PM- 3:50PM	Nanche Billa Robert	<i>Les déterminants socio-démographiques de la variété d'habitats à Maroua</i>	University of Maroua
3:50PM- 3:60PM	Pani Nalowa Fominyen	<i>Film Festivals in Cameroon: Platforms for Cultural Preservation and Collective Identity in a Diverse Society</i>	University of Buea
3:60PM- 4:10PM	Gratien G. Atindogbe	<i>Patients' Education on Medication Nonadherence: What Digital Humanities Can Do for Public Health in Multilingual Africa</i>	University of Buea
4:10PM- 4:20PM	Prof. Mexan Serge EPOUNDA & Dr.Zéphirin BOKOTIABATO MOKOGNA	<i>Culture(s) Africaine(s) à l'ère de la Mondialisation : Traditions, Diversité Culturelle et Développement African Literature in the Age of Globalization: Origin, Evolution and Assessment.</i>	Université Marien Ngouabi, Congo-Brazzaville
4:20PM- 4:30PM	Prof. Placide Ondo	<i>Dynamique de la danse élonge et inversion des rapports de sexe</i>	Université Omar Bongo



Day 2: 14 March 2025

Roundtable Conference

<i>African Cultures and Innovative Sustainable Agricultural Development</i>	
Time	Participants
8:00AM-8:30AM	Prof. Irene S. Egyir (University of Ghana) Prof. Esendugue Fonsah (University of Geogia) Prof. Taku Victor (University of Buea))

Panel Presentations

Panel 1: 08:30AM-12:30PM

Time	Presenter	Title of Presentation	Affiliation of Presenter
8:30AM-8:40AM	Prof. Esendugue Greg Fonsah, PhD	<i>African Culture(s) in the Era of Globalization: The Intersection of Traditions, Cultural Diversity, and Development</i>	University of Georgia (UGA)
8:40AM-8:50AM	Dr Vivian Ntemgwa Nkongmenec	<i>The Intersection of Gender and Culture in Alobwed'Epie's The Lady with a Beard and Margaret Afuh's Born Before her Time</i>	University of Douala, Cameroon
8:50AM-8:60AM	Dr Trezia Ndlovu Dr. Makiwa (online)	<i>Urbanization and its Impacts on Traditional African Societies and Cultural Practices. Perceptions of Urban Indigenous Language Teachers on the Effects on Urbanization on Children's Cultural Practices</i>	University of Botswana
8:60AM-9:00AM	Dr Patricia Nkweteyim	<i>From Government to the People: Festivals as Platforms for Cultural Promotion</i>	University of Buea
9:00AM-9:10AM	Dr Patricia Nkweteyim Dr Atemkeng Zilefac	<i>Festivals and Development: Challenges and Prospects of Cultural Festivals in South West Cameroon</i>	University of Buea
9:10AM-9:20AM	Prof. Taku Victor Jong	<i>Palapala Wrestling Competition as Theatre and Expression of Cultural Diversity and Unity amongst the Bakweris of Cameroon</i>	University of Buea
9:20AM-9:30AM	Donna Yuninui Nsha (Ph.D)	<i>The University Festival of Arts and Culture (UNIFAC), Cameroon 2001-2024</i>	University of Bamenda, Cameroon &



	Comfort Kimah Sjinkwe (Ph.D) Louis Aghogah Wihbongale (Ph.D)		University of South Africa, Pretoria
9:30AM-10:30AM	Coffee Break		
10:30AM-10:40AM	Dr Pani Nalowa Fominyen	<i>Film Festivals in Cameroon: Platforms for Cultural Preservation and Collective Identity in a Diverse Society</i>	University of Buea
10:50AM-10:60AM	Dr Enow Parris Cecilia Bechem	<i>Sign Language Preservation and Revitalization in Cameroon: Challenges and Prospects</i>	The University of Bamenda
11:60AM-11:00AM	Prof. Nicoline Agbor Tabe & Sirih-Nagang Nancy Nyindem,PhD	<i>Revalorisation and Reconstructing Indigenous Language Instructional Policy towards Oral Tradition at the Basic Education Level in Cameroon with Focus on some Primary Schools in Bamenda</i>	University of Bamenda-Cameroon
11:00AM-11:10AM	Victor Bayena Ngitir (MC)	<i>Contemporary challenges of Grassfields exhibition and performance</i>	University of Douala, Cameroon
11:10AM-11:20AM	Prof. Eunice Ngongkum	<i>Investigating Indigenous Knowledges in Contemporary Cameroonian Literature: A Decolonial Approach</i>	University of Yaoundé 1, Cameroon
11:20AM-11:30AM	Dr Ethel Joffi Molua Ewusi	<i>Trauma Bonds: African Women In Blonde Wigs: A Reading Of Rosemary Ekosso's House Of Falling Women And Okot P'bitek's Song Of Lawino.</i>	University of Buea
11:30AM-12:30AM	Lunch Break		

Panel 2: 12:30PM-5:00PM

Time	Presenter	Title of Presentation	Affiliation of Presenter
12:30PM-12:40PM	Dr Andin Catherine	<i>The Use of Code-Switching as a Tool in Teaching and Learning in Anglophone Primary Schools in Buea Sub-Division of the South-West Region of Cameroon.</i>	University of Buea
12:40PM-12:50PM	Dr Betty O. Agbor & Oscar C. Dr Labang	<i>Urban Music, Development, and Economic Emergence in Cameroon</i>	Saint Lawrence University Institute
12:50PM-12:60PM	Chief, Professor Esendugue Greg FONSAH	<i>African Agriculture: Traditions, Cultural Diversity and Challenges</i>	University of Georgia
1:00PM-1:10PM	Dr Armelle Olivia Issola Bikoï	<i>Representing language diversity in advertisements: An analysis of African multilingualism in globalized media</i>	University of Buea



1:10PM-1:20PM	Dr Sheriban Weiler Wolowa And Prof. Eunice Fonyuy Fondze-Fombele	<i>From Page to Screen: Adapting Tala Enjema's Daughters of Ekema to Film Script, as a Means of Cultural Expression and Identity Marker in Cameroon.</i>	University of Buea
1:20PM-1:30PM	Prof. James N. Tasah	<i>The Role of Colonial languages in the Endangerment of Minority languages in Cameroon: A case study of Two primary schools in Maroua</i>	University of Maroua, Cameroon
1:30PM-1:40PM	Dr Mokake, L.E, Prof. Asonganyi, E. P Prof. Akumbu, W. P Dr Mokake, N. M	<i>Beyond Seconds and Minutes: A Linguistic Description of Traditional conceptions of Time in the Mokpe and Hausa Communities of Cameroon</i>	The University of Bamenda LLACAN /CNRS The University of Buea
1:40PM-1:50PM	Eiloghosa Enogiomwan	<i>Développement durable et systèmes de connaissances autochtones en Afrique: Perspectives tirées du film Jagunjagun de Femi Adebayo.</i>	University Of Benin, Nigeria
1:50PM-1:60PM	Dr Dongmo Randy	<i>Terminologie et Aménagement Linguistique</i>	University of Buea
1:60PM-2:10PM	Mbuh Tenu Mbuh, PhD	<i>Copyrighting Culture and the Paradigms of Identity in Spiritual Realms: Reclaiming Evil Forest</i>	University of Bamenda
2:10PM-2:20PM	Prof. Irene S. Egyir	<i>Innovations and Technologies in Preserving and Promoting African Agricultural Practices</i>	University of Ghana
2:20PM-2:30PM	Dr Yimbu Emmanuel Nchia	<i>The Ethno-Cultural Identity of the People of Aghem: The Case of Funeral Ceremonies</i>	Lecturer, University of Buea
2:30PM-2:40PM	Patrick Roland Ntsama (online)	<i>Axe 2- Cultures africaines et diversité culturelle Musique, danse et arts du spectacle africains à l'ère de la mondialisation - Mondialisation et occidentalisation de la musique camerounaise : le cas de l'art de lyrique.</i>	Institut des Beaux-Arts, Université de Douala
2:40PM-2:50PM	Donna Yuninui Nsha (Ph.D) Comfort Kimah Sjinkwe (Ph.D) Louis Aghogah Wihbongale (Ph.D)	<i>The University Festival of Arts and Culture (UNIFAC), Cameroon 2001-2024</i>	University of Bamenda, Cameroon University of Bamenda, Cameroon University of South Africa, Pretoria
2:50PM-2:60PM	Kimah Comfort Sjinkwe (PhD) & Botanga Lilian (M.A.)	<i>Understanding the Dynamics of African Cultures within the context of Globalization: An Intersection of Tradition, Cultural Diversity And Development in Bali Nyonga 1985-2016.</i>	University of Bamenda, Cameroon University of Bamenda



2:60PM-3:10PM	Diana B. Njweipi-Kongor	<i>Code-switching and linguistic hybridization in medical consultations in a cross-cultural setting African culture(s) in the era of Globalisation: The intersection of traditions, cultural diversity, and development.</i>	
3:10PM-3:20PM	Eunice Fonyuy Fondze-Fombebe	<i>Eco-Wisdom in African Literature: Indigenous Knowledge Systems and Sustainable Development in Ben Okri's The Famished Road and Zakes Mda's The Heart of Redness</i>	University of Buea, Cameroon
3:20PM-3:30PM	Betty O. Agbor & Oscar C. Labang	<i>Urban Music, Development, and Economic Emergence in Cameroon</i>	Saint Lawrence University Institute
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3:50PM-3:60PM	Irene S. Egyir	<i>Innovations and Technologies in Preserving and Promoting African Agricultural Practices</i>	University of Ghana
3:60PM-4:10PM	Rachel Enanga Mbuakoto & Ayu'nwi N. Neba	<i>Use Grammars in Mother Tongue Education for Culture Preservation: A Study of Mokpe Greetings</i>	University of Buea
4:10PM-4:20PM	Francis Tiambei	<i>The Decline of Story-Telling as a Vehicle of Cultural Preservation among the Peuchop (Bamali) People of Ngoketunjia Division, Cameroon.</i>	University of Buea
4:20PM-4:30PM	Gratien G. Atindogbe	<i>Patients' Education on Medication Nonadherence: What Digital Humanities Can Do for Public Health in Multilingual Africa</i>	University of Buea
4:30PM-4:40PM	Noela Mesanga Lambe	<i>Hate speech as a hindrance to continental integration</i>	University of Buea
4:40PM-4:50PM	Prof. Alfred Ndi	<i>Steering the Hybrid-Nativism Continuum of Incompleteness in Globalization: Unpacking Francis Nyamnjoh's Cultural Paradigm of Development in African Literature and Media</i>	University of Bamenda
4:50PM-5:00PM	Dr. Happiness Yinyuy	<i>Gender, Religion and Culture: A Historical Analysis of Birth and Death Rites among the Nso People of Cameroon</i>	University of Buea
6PM	Conference Dinner		

